

Terms and Conditions: TikTok Video Competition

Introduction

By entering this competition, participants agree to these terms and conditions.

Promoter

This competition is conducted by Growthbuilt, supported by the NSW Government under the Women in Construction Industry Innovation Program.

Eligibility

To be eligible to win this competition, participants must comply with each of the following:

- Be a female resident of Australia aged 15–24.
- Employees of Growthbuilt, and individuals directly involved in the Women in Construction Industry Innovation Program are not eligible to enter.
- Entrants must use the 'Construction Sorting Hat' TikTok filter to create their entry video.
- Participants TikTok account must be set to public, not private.
- The video must be filmed and uploaded directly within the TikTok app to ensure the filter remains linked to the posted video.

Competition Period

The competition begins on Monday 24 February 2025 at 10am (AEST) and ends at 11:59 PM (AEST) on Monday 31 March 2025. Entries submitted after this period will not be considered.

How to Enter

Participants must use the Growthbuilt Construction Sorting Hat TikTok filter named "Your Construction Job" to be 'sorted' into a construction job.

Post a TikTok video featuring the filter and share something about why they are curious about working in construction or what interests them about the career assigned by the filter.

Tag @growthbuilt

Ensure your TikTok account is set to public for the entry to be visible.

Judging Criteria

Entries will be judged based on:

Creativity: Innovative and engaging use of the 'Construction Sorting Hat' filter.

Genuine Consideration: Sharing thoughtful insights or curiosity about working in construction.

Promotion of Construction Careers: Effectively showcasing interest in or excitement about the career assigned by the filter. Winners will be selected by a panel of judges appointed by Growthbuilt. All decisions are final, and no correspondence will be entered into.

Prizes

Three winners will each receive:

\$2,000 (including GST) prize to support career development, which must be used towards specific career-related expenses that are approved by Growthbuilt. The winner will identify eligible items or services (e.g., course fees, technology, tools, etc.) that align with their career goals, and upon approval of those expenses (which is in Growthbuilt's ultimate discretion) Growthbuilt will make the direct purchases on their behalf and have the items delivered to the winners.

- The \$2,000 prize is not redeemable as cash and must be used towards career-related expenses approved by Growthbuilt.
- To be eligible for the prize, winners must explain how each requested item will contribute to their career goals.
- Eligible purchases may include, but are not limited to:
 - Course fees or contributions towards further study
 - Technology items such as laptops, monitors, noise-cancelling headphones for study, or a desk chair for a productive workspace
 - Safety-related equipment or industry-specific uniforms
 - Textbooks, trade tools, or other career-relevant resources

A one-hour career mentoring session with a Growthbuilt team member, providing guidance and advice on career pathways in construction and related industries.

- Mentoring sessions must be booked within the month following the winner announcement and can be conducted in person or online, depending on the winner's location.

Winner Notification

Winners will be notified via TikTok direct message within 5 days after the competition closes.

Winners must respond within five (5) business days to claim their prize. Failure to respond will result in forfeiture of the prize, and an alternate winner may be selected.

Disqualification

Growthbuilt reserves the right to disqualify any entrant for:

- Posting offensive, discriminatory, or inappropriate content.
- Using fake accounts or multiple accounts to enter.
- Failing to meet the eligibility or entry requirements.
- Engaging in behaviour that breaches TikTok's community guidelines or these terms and conditions.

Intellectual Property

By entering, participants grant Growthbuilt and the NSW Government a permanent, irrevocable, non-exclusive, royalty-free license to use, reproduce, communicate, publish, adapt, modify or display their entry, including for promotional purposes on social media and other platforms.

Release of Liability

By submitting an entry to the competition, participants acknowledge and agree that:

1. Acceptance of Risks: Participants understand and accept that Growthbuilt and the NSW Government are not responsible for any technical issues, platform errors, or

other factors outside their control that may affect the submission or processing of entries, including but not limited to problems with TikTok or internet connectivity.

2. Release of Liability: By entering the competition, participants release and hold harmless Growthbuilt, the NSW Government, TikTok, and any affiliated entities from any and all claims, losses, damages, or liabilities arising out of or related to their participation in the competition, including issues related to the competition platform or entry submissions.
3. Automatic Agreement: By posting their entry on TikTok and tagging @growthbuilt, participants automatically agree to these Terms and Conditions, including this Release of Liability. No separate signature or formal agreement is required.

Privacy

Personal information collected will only be used for the purpose of administering the competition and in accordance with the Privacy Act 1988.

Modifications

The Promoter reserves the right to amend these terms and conditions or cancel the competition at any time without prior notice.

Governing Law

These terms and conditions are governed by the laws of New South Wales.

Definitions

- Directly Involved: A person who has a hands-on, operational or decision-making role in the managing or running of the Industry Innovation Program.
- Women in Construction Industry Innovation Program: The NSW government funded initiative to make the construction industry a more diverse, inclusive and safe workplace for women.